

## Research Report – Update

*Investors should consider this report as only a single factor in making their investment decision.*

### International Land Alliance, Inc.

**Speculative Buy**

John Nobile

December 21, 2021

**ILAL \$0.60 — (OTC)**

	<u>2019A</u>	<u>2020A</u>	<u>2021E</u>	<u>2022E</u>
Revenues (million)	\$0.5	\$0.0	\$1.7	\$10.0
Earnings (loss) per share	\$(0.10)	\$(0.14)	\$(0.16)	\$0.12

52-Week range	\$1.84 – \$0.42	Fiscal year ends:	December
Common shares out as of 11/9/21	31.6 million	Revenue per share (TTM)	\$0.00
Approximate float	19.4 million	Price/Sales (TTM)	NMF
Market capitalization	\$19 million	Price/Sales (FY2022)E	2.1X
Tangible book value/share	\$0.06	Price/Earnings (TTM)	NMF
Price/tangible book value	10X	Price/Earnings (FY2022)E	5X

*International Land Alliance, Inc., headquartered in San Diego, California, is a residential land development company with target properties located primarily in the Baja California Northern region of Mexico and Southern California.*

#### **Key investment considerations:**

***Maintaining our Speculative Buy rating on International Land Alliance, Inc. and twelve-month price target of \$2.00 per share.***

***ILAL has positioned itself to realize a significant ramp in revenue. Developments related to the company's property portfolio include executing residential plot sales agreements for its Valle Divino project and accepting several reservations for home sales to purchase 20% of the inventory for the phase I project at Plaza Bajamar. ILAL resumed construction and service work at its Oasis Park Resort for phase I of the project, reopened the newly renovated event center at the Emerald Grove Estates property in Southern California, and entered into a contract to sell a vacant 20-acre parcel of the property for approximately \$630,000.***

***Compliance with Accounting Standards Update 606 (Revenue from Contracts with Customers) is needed for the company to recognize revenue from contracts for deeds. Expectations are for compliance to occur in 4Q21.***

***For 2021, we project revenue of \$1.7 million, up from \$8,000 in 2020 and a loss of \$(0.16) per share. The loss in 2020 was \$(0.14) per share. We previously projected revenue of \$2.8 million and a loss of \$(0.23) per share. The change in our projections primarily reflects 3Q21 results.***

***For 2022, we project revenue of \$10 million (unchanged), up from \$1.7 million projected for 2021 and EPS of \$0.12. We previously projected a loss of \$(0.01) per share. The change in our projections is primarily due to lower sales and marketing expenses than previously projected.***

***The company reported (11/16/21) 3Q21 revenue of \$8,000 versus \$14,000 in 3Q20. The loss was \$(0.02) per share in 3Q21 versus \$(0.03) per share in 3Q20. We projected revenue of \$1 million and a loss of \$(0.05) per share.***

***\*Please view our disclosures on pages 15 - 17.***

## ***Recommendation and Valuation***

### **Maintaining our Speculative Buy rating on International Land Alliance, Inc. and twelve-month price target of \$2.00 per share.**

ILAL has positioned itself to realize a significant ramp in revenue with sales of residential plots and homes in the company's property portfolio.

Developments related to the company's property portfolio include executing residential plot sales agreements for its Valle Divino project and accepting several reservations for home sales to purchase 20% of the inventory for the phase I project at Plaza Bajamar. ILAL resumed construction and service work at its Oasis Park Resort for phase I of the project, reopened the newly renovated event center at the Emerald Grove Estates property in Southern California, and entered into a contract to sell a vacant 20-acre parcel of the property for approximately \$630,000.

Compliance with Accounting Standards Update 606 (Revenue from Contracts with Customers) is needed for the company to recognize revenue from contracts for deeds, specifically when sales to customers include a significant financing component and when the title of the asset is not released until full payment is received. It is expected that compliance with this standard will occur in 4Q21.

In valuing shares of ILAL, we chose the real estate – diversified industry as a comparable peer group as it closely aligns with the company's current business and future direction. The industry currently trades at an average trailing-twelve-month (ttm) P/S multiple of approximately 8X sales (finviz.com). Applying the industry multiple to our 2022 sales projection of \$0.29 per share (fully diluted), discounted to account for execution risks, we derive a 12-month price target of approximately \$2.00 per share.

## ***Organizational History***

International Land Alliance, Inc. was incorporated in September 2013 (inception). In June 2011, International Land Alliance, SA De CV (ILA Mexico) was formed as a Mexican corporation to acquire from Baja Residents Club, S.A., a Mexican corporation, 497 acres south of San Felipe, Baja California, known as the Oasis Park project and 20 acres in Ensenada, Baja California, known as the Valle Divino project. In October 2013 Roberto Jesus Valdez (current CEO), Jason A. Sunstein (current CFO) and Elizabeth Roemer transferred their interest in Oasis Park and Valle Divino real estate projects to ILA Mexico in exchange for approximately 8,000 shares of ILA Mexico common stock. In October 2013, the company issued approximately 3.8 million shares of its common stock to Roberto Jesus Valdez, 3.8 million shares to Jason Sunstein and 1 million shares to Elizabeth Roemer in exchange for all of the outstanding shares of ILA Mexico. As a result of this transaction, ILA Mexico became a wholly owned subsidiary of the company.

In April 2019, the company's stock began trading on the OTC under the symbol ILAL.

## ***Business Overview***

International Land Alliance, Inc., headquartered in San Diego, California, is a residential land development company with target properties located primarily in the Baja California Northern region of Mexico and Southern California. The company is primarily involved in purchasing properties, obtaining zoning and other entitlements required to subdivide the properties into residential and commercial building lots, securing financing for the purchase of the lots, as well as improving the properties' infrastructure and amenities, and selling the lots to homebuyers, retirees, investors and commercial developers. ILAL offers the option of financing (i.e. taking a promissory note from the buyer for all or part of the purchase price).

The company's projects are marketed toward residents of the US and Canada. ILAL's focus is on the influx of manufacturing facilities run by foreign companies moving to Mexico, as well as residents of California, Texas, Arizona and Washington for the purpose of appealing to their need for a second home or retirement property within driving distance from Southern California. The company targets home buyers who are typically professionals who own an existing property and seek information regarding villas or condominiums as a second home or vacation destination.

Although the company is primarily involved with developing and selling residential lots, the company aims to generate revenue from construction services, develop joint ventures with hotels, and acquire completed projects in Northern Baja California.



### ***Property Portfolio***

*Oasis Park Resort* - 497-acres master planned real estate community including 1,344 residential home sites, south of San Felipe, Baja California that offers 180-degree sea and mountain views. In addition to the residential lots, this is a boutique hotel, a spacious commercial center, and a nautical center.

*Valle Divino Resort* - Self-contained solar 650-home site project in Ensenada with test vineyard at the property. This resort includes 137 residential lots and 3 commercial lots on 20 acres of land and represents an estimated \$60 million gross sales opportunity.

*Plaza Bajamar Resort* - 80-unit project located at the Bajamar ocean front hotel and golf resort. The Bajamar oceanfront golf resort is a master planned golf community located 45 minutes south of the San Diego-Tijuana border along the scenic toll road to Ensenada.

*Emerald Grove Estates* - Newly renovated, 8,000 square foot event venue property in Southern California used for organized events. The land is also used for commercial agriculture operations that currently consists of 10,000 outdoor plants through a collaborative agreement with another related entity.

*Equity-method investment, Rancho Costa Verde (RCV)* - 1,100-acre master planned second home, retirement home and vacation home real estate community located on the east coast of Baja California. RCV is a self-sustained solar powered green community that takes advantage of the advances in solar and other green technology. In May 2021, the company acquired a 25% investment in RCV in exchange for 3 million shares of the company's common stock. The investment in RCV was recorded as an equity-method investment in the company's financial statements.

The table below shows the difference between the company's GAAP values versus appraised value of its projects.

Project	GAAP Value	Appraised Value	Difference
<b>Villas Del Enologo</b> Acquired in 2017	\$1,000,000	\$1,350,000	\$350,000
<b>Valle Divino Resort</b> Acquired by the company's founders 2005 then transferred to the company in 2013	\$250,000	\$6,000,000 (includes option for additional 80 acres)	\$5,750,000
<b>Oasis Park Resort</b> Acquired by the company's founders 2002 then transferred to the company in 2013	\$850,000	\$16,000,000	\$15,150,000
<b>Emerald Grove Estates</b> In Southern California Acquired in 2019	\$1,100,000	\$2,775,000	\$1,675,000
<b>Plaza Bajamar</b> Acquired in 2019	\$1,000,000	\$1,350,000	\$350,000
<b>Total</b>	<b>\$4,200,000</b>	<b>\$27,475,000</b>	<b>\$23,275,000</b>

Source: Company Presentation September 2021

Developments related to the company's property portfolio:

1. The company executed residential plot sales agreements for its Valle Divino project and accepted several reservations for home sales to purchase 20% inventory for phase I project at its Plaza Bajamar. To avoid paying multiple title transfer fees and the extended time for each recording, the seller for both parcels, Valdeland, S.A. de C.V., an entity controlled by ILAL's CEO Roberto Jesus Valdes, is in the process of creating a master bank trust. This will provide the company the rights and interest to each property, including buildings and improvements and will also potentially allow the company to record revenue from its Valle Divino and Plaza Bajamar projects, as sales are made, and individual trusts are established for each buyer, pending further review of Mexican trust law. The company expects to have this trust established by the end of 4Q21. As of September 30, 2021, ILAL received approximately \$157,000 from plot sales, which are currently reported as contract liability in the company's balance sheet until individual trusts are established and title transferred to the buyer.

ILAL broke ground on the Valle Divino development in July 2020 and completed its first stage of construction in January 2021 and started reservations of residential lots. The company has a dedicated partner for solar-plus-storage power solutions at its properties, CleanSpark, Inc., which serves as its exclusive partner for the installation of solar solutions across its portfolio, including the model homes at Plaza Bajamar. The company commenced construction of a model home, three casitas (little houses such as carriage houses, mother-in-law suites, or pool houses) and a clubhouse for wine tasting.

2. Resumed construction and service work at Oasis Park Resort for phase I of the project.
3. Reopened the newly renovated event center at the Emerald Grove Estates property in Southern California. The company entered into a contract to sell a vacant 20-acre parcel of the property for approximately \$630,000. The property includes the main parcel of land with existing structures along with three additional parcels of land which are vacant plots.

4. Through the formation of a partnership with a similar development company in the Baja California Norte Region of Mexico, ILAL has been able to leverage additional resources with the use of their established and proven marketing plan.
5. As progress continues on the development of the Oasis Park Resort, the company expects the transfer of title on Villas del Enologo in Rancho Tecate, and Valle Divino and Plaza Bajamar in Ensenada, Baja California during 4Q21.

### ***Land Development Industry and Real Estate Market in Mexico***

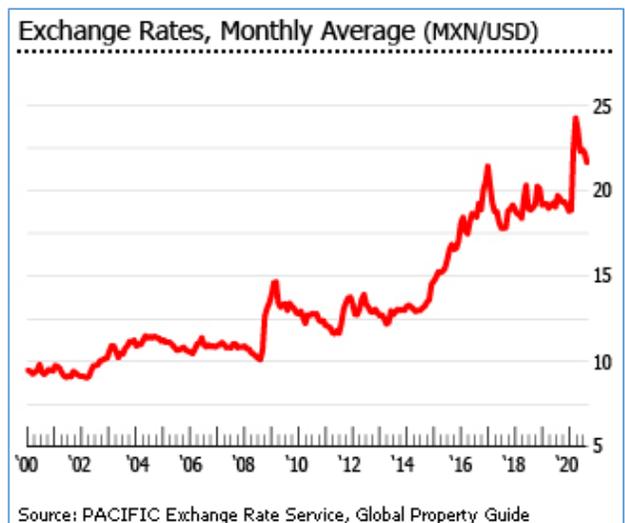
The land development industry services raw land and subdivides properties into lots for subsequent sale to builders. Land subdivision precedes building activity. Servicing of land may include excavation work for the installation of roads and utility lines, and operators may subcontract excavation and other activities to specialist contractors.

According to IBISWorld, over the five years to 2021, land development industry operators have benefited from an increase in construction activity in both residential and nonresidential markets, as a result of relatively low interest rates and high per capita disposable income. However, in 2020 and 2021, due to declines in the value of nonresidential construction due to spread of COVID-19, revenue growth has been negatively affected. But increase in demand from residential construction has helped industry revenue grow at an annualized rate of 1.5% to reach \$11.8 billion over the five years to 2021, including an increase of 5.8% in 2021.

The residential market, which comprises the development of single- and multifamily homes as well as condos and residential communities, represents the largest market for the Land Development industry. In 2021, IBISWorld expects this segment to account for 75.4% of industry revenue, significantly boosted by single-family housing construction. Overall, this market's portion of industry revenue has increased over the five years to 2021, as residential construction activity significantly picked up. As a result of relatively low interest rates and rising per capita disposable income during the period, consumers felt more comfortable in their financial situations to make large-item purchases.

IBISWorld projects the land development industry's revenue to increase slightly at an annualized rate of 0.2% over the five years to 2026 to reach \$11.9 billion. During this period, improvements in property values, vacancy rates and transaction volumes are expected to prevent significant revenue declines for this industry.

In recent years, American and Canadian buyers have been returning to Mexico after a several-year slump, thanks in part to a strong US dollar (see chart at right), pushing home values up. More than 1 million Americans live in Mexico and more than 500,000 own homes in the country. An article published by Point2 Homes ranked Mexico first among 30 favorite US and Canadian destinations for second home searches.



According to a report by Mordor Intelligence, the incentives created by governmental reforms and attractive interest rates are projected to be an area of opportunity for real estate investment in the residential markets in Mexico. Mordor Intelligence valued the Mexican residential real estate market at approximately \$31 billion in 2018 and projects it to grow to \$60 billion by 2025, for a CAGR of approximately 9.9% from 2019 to 2025.

Mexico remains a viable retirement option for Americans aged 50 years and over, offering a reduced cost of living, lower health care expenses, and proximity to friends and family in the US. People's motivation to

purchase a home in Mexico is based on their desire to have a home on or near the coast that would otherwise be unattainable in the US.

In addition to US and Canadian citizens, Baja California has seen a noticeable increase in business from Japan and Europe.

### ***Competition***

The Mexican public real estate market is fragmented and highly competitive. ILAL competes with numerous developers, builders, and others for the acquisition of property and with local, regional, and national developers, homebuilders, and others with respect to the sale of residential properties. The company also competes with builders and developers to obtain financing on commercially reasonable terms.

ILAL is subject to competition from other entities engaged in the business of resort development, sales and operation, including vacation interval ownership, condominiums, hotels and motels. Some of the world's most recognized lodging, hospitality and entertainment companies have begun to develop and sell resort properties in the Baja California area. Many of these entities possess significantly greater financial, marketing and other resources than those of the company.

### ***Strategy***

ILAL's primary goal is to sell desirable properties at competitive prices to all types of investors and buyers with favorable financing options for individual and bulk transactions. The company is focused on acquiring undeveloped land primarily in Baja California, Mexico, one of the most popular tourism, residential and retirement destinations.

ILAL aims to develop land located in areas with abundant resources and an appealing climate year-round. The company intends to provide numerous amenities that will attract a broad audience, build affordable and top-quality villas with construction and development based on green technology in an effort to offset environmental damage from large-scale construction.

The company will utilize its competitive advantages to address the needs of those in its target market, especially retirees looking to purchase a home in Mexico. ILAL's strengths include a good understanding of local demand and the entitlement and acquisition process, a portfolio of high-quality homes, aggressive marketing, long-term relationships with local authorities, landowners, designers, and contractors, and the ability to offer a fast and less cumbersome financing process.

### ***Economic Outlook***

In October 2021, the International Monetary Fund (IMF) revised its global economic growth estimates to an increase of 5.9% for 2021 and 4.9% for 2022. While the IMF's growth projection for 2022 is unchanged from its earlier projection (July 2021), the 2021 projection is down from 6%. The 2021 downward revision primarily reflects supply disruptions and worsening pandemic dynamics.

The IMF revised its economic growth estimate for the US to an increase of 6% for 2021 and 5.2% for 2022. In July 2021, the IMF projected US economic growth of 7% and 4.9% for 2021 and 2022, respectively.

The second estimate of US GDP growth (released on November 24, 2021) showed the US economy increased at an annual rate of 2.1% in 3Q21, down from the 6.7% increase reported in 2Q21. The 3Q21 US GDP estimate primarily reflects increases in inventory investment, consumer spending, state and local government spending, and business investment, partially offset by decreases in housing investment, federal government spending, and exports.

### ***Projections***

2021 Forecast - We project revenue of \$1.7 million, up from \$8,000 in 2020 and a net loss of \$4.6 million or \$(0.16) per share. The net loss in 2020 was \$3 million or \$(0.14) per share. We previously projected revenue of \$2.8 million and a net loss of \$6.1 million or \$(0.23) per share. The change in our projections primarily reflects 3Q21 results. The significant improvement in revenue over 2020 reflects sales of residential plots and homes in the company's property portfolio. The greater net loss in 2021 is primarily due to higher operating expenses.

Compliance with Accounting Standards Update 606 (Revenue from Contracts with Customers) is needed for the company to recognize revenue from contracts for deeds, specifically when sales to customers include a significant financing component and when the title of the asset is not released until full payment is received. It is expected that compliance with this standard will occur in 4Q21.

The increase in revenue should result in gross profit increasing to \$1 million from \$8,000 with gross margins of 60.6% versus 100% in 2020. Sales and marketing expenses are projected to increase to \$2.6 million from \$123,000 and general and administrative expenses are projected to increase to \$2.6 million from \$2 million to support revenue growth. We project interest expense increasing to \$758,000 from \$471,000 due to a higher average debt level. No taxes are likely to be recorded due to the company's large amount of net operating loss carryforwards of approximately \$9.6 million as of December 31, 2020.

In 2021, we project \$889,000 cash used in operations from a cash loss of \$1.6 million and a \$688,000 decrease in working capital. We project \$441,000 cash used in investing from an equity-method acquisition, cash from a collaborative agreement, and construction in progress payments. Cash provided by financing of \$1.5 million should primarily result from common stock sales. We project a \$203,000 increase in cash to \$216,000 at the end of 2021.

2022 Forecast - We project revenue of \$10 million (unchanged), up from \$1.7 million projected for 2021 and net income of \$4 million or \$0.12 per share. We previously projected a net loss of \$443,000 or \$(0.01) per share. The change in our projections is primarily due to lower sales and marketing expenses than previously projected. Our forecast reflects continuing sales of residential plots and homes from the company's property portfolio.

The increase in revenue should result in gross profit increasing to \$8.4 million from \$1 million projected for 2021 with gross margins of 84% versus 60.6% in 2021 due to an increase in higher margin land sales. Sales and marketing expenses are projected to decrease to \$1.6 million from \$2.6 million due primarily to the absence of stock options which were granted pursuant to a consulting and real estate sales agreement in 2021. General and administrative expenses are projected to increase to \$3.2 million from \$2.6 million to support revenue growth. We project interest expense decreasing to \$339,000 from \$758,000 due to a lower average debt level. No taxes are likely to be recorded due to the company's large amount of net operating loss carryforwards.

In 2022, we project \$8.4 million cash provided by operations from cash earnings of \$6.8 million and a \$1.6 million decrease in working capital. We project \$530,000 cash used in investing from construction in progress payments. Cash used in financing of \$2.4 million reflects the pay down of debt. We project a \$5.4 million increase in cash to \$5.7 million at the end of 2022.

### ***3Q21 and Nine-Months 2021 Financial Results***

3Q21 - Revenue and gross profit decreased to \$8,000 from \$14,000 and the net loss decreased to \$642,000 or \$(0.02) per share from \$679,000 or \$(0.03) per share in 3Q20. We projected revenue of \$1 million and a net loss of \$1.5 million or \$(0.05) per share.

Sales and marketing expenses increased to \$61,000 from \$15,000 due primarily to additional expenditures in consulting and real estate sales marketing agreements to drive traffic and interest to various projects of the company. General and administrative expenses decreased to \$497,000 from \$601,000 due primarily to a decrease in share-based compensation expense.

International Land Alliance, Inc.

Interest expense increased to \$224,000 from \$78,000 due to an increase in debt.

9M21 – Revenue and gross profit decreased to \$26,000 from \$40,000 and the net loss increased to \$3.6 million or \$(0.14) per share from a loss of \$2 million or \$(0.09) per share in 9M20.

Sales and marketing expenses increased to \$1.3 million from \$432,000 due primarily to the fair value of options which were granted pursuant to a consulting and real estate sales agreement. General and administrative expenses increased to \$1.9 million from \$1.3 million due primarily to an increase in share-based compensation expense related to consulting services and investor relations fees.

Interest expense increased to \$571,000 from \$272,000.

Liquidity – As of September 30, 2021, ILAL had \$702,000 cash, a current ratio of 0.4X, \$2.7 million of total debt (\$957,000 short-term) and shareholder’s equity of \$1.8 million.

In 9M21, the company used \$703,000 cash from operations from a cash loss of \$1.3 million and a \$611,000 decrease in working capital. ILAL used \$441,000 cash in investing activities from an equity-method investee investment, building and construction in progress payments, and a cash payment associated with a collaborative agreement. The company had \$1.8 million cash provided by financing activities primarily from the sale of common stock and exercise of options, and warrants. Cash increased by \$689,000 to \$702,000 as of September 30, 2021.

	Income Statement (in thousands \$)	
	9M21A	9M20A
Revenue	26	40
Cost of revenue	-	-
Gross profit	26	40
Sales and marketing	1,276	432
General and administrative	1,917	1,325
Operating income (loss)	(3,167)	(1,717)
Income from equity-method investment	39	-
Other income (expense)	92	-
Interest expense	(571)	(272)
Net income (loss) to common	(3,607)	(1,989)
EPS	(0.14)	(0.09)
Shares Outstanding	26,663	21,187
<u>Margin Analysis</u>		
Gross margin	100.0%	100.0%
Sales and marketing	NMF	NMF
General and administrative	NMF	NMF
<u>Year / Year Growth</u>		
Total Revenues	(35.0)%	
Source: Company filings		

On January 21, 2021, the company refinanced its existing first and second mortgage loans on the 80 acres of land and the structure located at Sycamore Road in Hemet, California for aggregate amount of approximately \$1.8 million at an annual rate of 12%, payable in monthly interest installments of approximately \$18,000 starting on September 1st, 2021 and continuing monthly thereafter until maturity on February 1st, 2023, at which time all sums of principal and interest that are unpaid shall be due and payable.

On February 25, 2021, the company entered into a convertible promissory note pursuant to which it borrowed \$500,000, net of an issuance costs of \$25,500 and original issuance discount of \$50,000. Interest under the convertible promissory note is 12% per annum, and the principal and all accrued but unpaid interest is due on February 25, 2022. The note is convertible upon an event of default after the issuance date at the noteholder’s option into shares of ILAL common stock at a fixed conversion price equal to \$1.00. During the nine-months ended September 30, 2021, Six Twenty Management (related party) paid, on behalf of the company, the first and second installments for a total of \$124,000. ILAL paid \$436,000 during the nine-months ended September 30, 2021 to pay off the outstanding balance on this note.

On March 31, 2021, the company issued a promissory note to Six Twenty Capital Management LLC, a company controlled by Jason Sunstein, CFO of ILAL, for approximately \$289,000. The loan bears interest at 8% and matures on March 31, 2022. ILAL received additional funding of approximately \$475,000 and repaid approximately \$417,000 during the nine months ended September 30, 2021. Six Twenty Capital Management LLC paid, on behalf of the company, approximately \$124,000 relating to the first and second agreed-upon installment from another convertible note.

On October 25, 2019, the company issued a promissory note to RAS, LLC, a company controlled by Lisa Landau, a former officer and related party to an officer of the company, for approximately \$441,000. The loan bears interest at 10% and matured on June 25, 2020 (past maturity). Interest expense for the nine months ended September 30, 2021, was approximately \$48,000 of which ILAL issued approximately 30,000 shares of common stock with a fair value of \$11,000 as payment for accrued interest.

## ***Risks***

In our view, these are the principal risks underlying the stock.

*Going concern issues* – As of September 30, 2021, ILAL’s current liabilities exceeded its current assets by \$1.4 million. The company has recorded a net loss of approximately \$3.6 million for the nine months ended September 30, 2021, and had an accumulated deficit of \$13.2 million. Net cash used in operating activities for the nine months ended September 30, 2021, was approximately \$703,000. These factors raise substantial doubt about the company’s ability to continue as a going concern.

*Revenue recognition* – Management is working with its independent registered auditor to ensure full compliance with Accounting Standards Update (ASU) 606, Revenue from Contracts with Customers, in order to recognize revenue from the company’s contracts for deeds, specifically when sales to customers include a significant financing component and when title of the underlying asset is not released until full payment of the consideration to which the company is entitled. While management expects to have revenue compliance pursuant to ASU 606 by the end of 4Q21, there is no assurance that will occur.

*Limited capital resources* - Unless ILAL begins to generate sufficient revenues to finance operations, it may experience liquidity and solvency problems. Such problems may force the company to cease operations if additional financing is not available.

*Development risks* - Risks associated with the company’s development and construction activities may include the risks that acquisition and/or development opportunities may be abandoned, construction costs of a property may exceed original estimates, possibly making the resort uneconomical or unprofitable, and construction may not be completed on schedule, resulting in decreased revenues and increased carrying cost such as taxes and interest expense.

*Fixed costs* - Many costs associated with real estate investment, such as debt service, real estate taxes and maintenance costs, generally are fixed. A small increase in the time to which a real estate property can be sold can result in a significant increase in the carrying costs of the property. New properties that the company acquires may not produce any significant revenue immediately, and the cash flow from existing operations may be insufficient to pay the operating expenses and debt service associated with that property until the property is sold.

*Zoning and environmental regulations* - Governmental zoning and land use regulations may be promulgated that could have the effect of restricting or curtailing certain uses of the company’s real estate. Such regulations could adversely affect the value of any of ILAL’s properties. Real estate values have also been adversely affected by the presence of hazardous substances or toxic waste on, under, or in the property. Owners of properties have been liable for substantial expenses to remedy chemical contamination of soil and groundwater at their properties even if the contamination predated their ownership.

*Cyclicality* – The market for property in Mexico and the US tends to be cyclical, with periods in which the prices of properties rise and fall. Prices have fallen in the past and have done so for a significant period of time. Any downturn in the real estate market in the US or Mexico may have an adverse effect on ILAL’s operations.

*Interest rate sensitivity* – The company may borrow money at variable interest rates to finance operations. Increases in interest rates would increase ILAL’s interest expense on its variable rate debt, which would adversely affect cash flow and its ability to service debt.

Potential conflict of interest - The company has and will continue to enter into agreements with firms owned or controlled by its officers and directors which could lead to a potential conflict of interest.

Economic conditions in Mexico - General economic conditions in Mexico have an impact on the company's business and financial results. The global economy in general and in Mexico remains uncertain. Weak economic conditions could result in lower demand for ILAL's properties, resulting in lower sales, earnings, and cash flows.

Exchange rate risk - The value of the company's common stock may be affected by the foreign exchange rate between US dollars and the currency of Mexico, and between those currencies and other currencies in which its revenues and assets may be denominated.

COVID-19 - A continued deterioration in the US economy as a result of the coronavirus outbreak could result in continued turmoil. The continued impact of this event on the company's business and the severity of an economic crisis is uncertain. The possibility exists that the coronavirus outbreak could continue to adversely affect ILAL's business, vendors and prospects as well as its liquidity and financial condition.

Significant insider ownership - The company's CEO and director Roberto Valdes, CFO and director Jason Sunstein, and President Frank Ingrande, together own approximately 10.6 million shares of common stock, or approximately 31% of the outstanding voting securities as of October 14, 2021. As a result, they can elect a majority of the board of directors and authorize or prevent proposed significant corporate transactions.

Potential dilution - The company may, in the future, issue additional shares of common stock, which would reduce investors' percent of ownership and dilute share value.

Material weakness in disclosure controls - As of September 30, 2021, ILAL's disclosure controls and procedures were not effective at the reasonable assurance level. The weaknesses include inadequate internal controls relating to the authorization, recognition, capture, and review of transactions, facts, circumstances, and events that could have a material impact on the company's financial reporting process, and inadequate controls over maintenance of records.

Liquidity risk - Shares of ILAL have risks common to those of the microcap segment of the market. Often these risks cause microcap stocks to trade at discounts to their peers. The most common of these risks is liquidity risk, which is typically caused by small trading floats and very low trading volume and can lead to large spreads and high volatility in stock price. There are 19.4 million shares in the float and the average daily volume is approximately 25,000 shares.

Miscellaneous risk - The company's financial results and equity values are subject to other risks and uncertainties including competition, operations, financial markets, regulatory risk, and/or other events. These risks may cause actual results to differ from expected results.

International Land Alliance, Inc.

Consolidated Balance Sheets  
(in thousands \$)

	2018A	2019A	2020A	9/21A	2021E	2022E
Cash	1	173	13	702	216	5,662
Note receivable	-	-	-	100	100	100
Accrued interest on note receivable	-	-	-	2	2	2
Prepaid expenses and other	-	-	225	175	175	175
<b>Total current assets</b>	<b>1</b>	<b>173</b>	<b>238</b>	<b>979</b>	<b>493</b>	<b>5,939</b>
Land	-	271	271	271	271	271
Land held for sale	-	647	647	647	647	647
Buildings, net	-	881	861	923	923	923
Furniture and equipment	-	-	-	3	3	3
Construction in process	-	250	353	579	579	1,109
Equity-method investment	-	-	-	2,719	2,719	2,719
Other	-	11	35	43	43	43
<b>Total assets</b>	<b>1</b>	<b>2,232</b>	<b>2,405</b>	<b>6,164</b>	<b>5,678</b>	<b>11,654</b>
Accounts payable and accrued liabilities	458	100	870	1,035	1,133	2,667
Contract liability	-	50	112	120	120	120
Deposits	-	83	95	233	233	233
Promissory notes, net discounts	33	392	1,875	102	102	-
Promissory notes, net discounts - related party	7	361	362	854	754	-
<b>Total current liabilities</b>	<b>498</b>	<b>986</b>	<b>3,314</b>	<b>2,344</b>	<b>2,342</b>	<b>3,020</b>
Promissory notes	68	1,077	-	1,724	1,524	-
<b>Total liabilities</b>	<b>566</b>	<b>2,063</b>	<b>3,314</b>	<b>4,068</b>	<b>3,866</b>	<b>3,020</b>
<b>Preferred stock</b>	<b>-</b>	<b>294</b>	<b>294</b>	<b>294</b>	<b>294</b>	<b>294</b>
<b>Total stockholders' equity (deficit)</b>	<b>(565)</b>	<b>(124)</b>	<b>(1,202)</b>	<b>1,803</b>	<b>1,518</b>	<b>8,341</b>
<b>Total liabilities &amp; stockholders' equity (deficit)</b>	<b>1</b>	<b>2,232</b>	<b>2,405</b>	<b>6,164</b>	<b>5,678</b>	<b>11,654</b>

\*Includes \$2.7 million additional paid-in-capital associated with common stock issuances

Source: Company filings and Taglich Brothers' estimates

International Land Alliance, Inc.

Income Statements for the Fiscal Years Ended  
(in thousands \$)

	<u>2018A</u>	<u>2019A</u>	<u>2020A</u>	<u>2021A</u>	<u>2022A</u>
Revenue	-	464	8	<b>1,726</b>	<b>10,000</b>
Cost of revenue	-	<u>21</u>	-	<b>680</b>	<b>1,600</b>
Gross profit	-	443	8	<b>1,046</b>	<b>8,400</b>
Sales and marketing	70	189	123	<b>2,576</b>	<b>1,600</b>
General and administrative	<u>524</u>	<u>1,636</u>	<u>2,023</u>	<b>2,617</b>	<b>3,200</b>
Operating income (loss)	(594)	(1,383)	(2,138)	<b>(4,148)</b>	<b>3,600</b>
Extraordinary items	-	148	-	-	-
Income from equity-method investment	-	-	-	<b>130</b>	<b>360</b>
Other income (expense)	-	11	(58)	<b>191</b>	<b>400</b>
Interest income (expense)	<u>(88)</u>	<u>(372)</u>	<u>(471)</u>	<b>(758)</b>	<b>(339)</b>
Net income / (Loss)	(681)	(1,596)	(2,666)	<b>(4,585)</b>	<b>4,021</b>
Series B pfd stock beneficial conversion feature	-	-	(294)	-	-
Net income (loss) to common	<u>(681)</u>	<u>(1,596)</u>	<u>(2,960)</u>	<b>(4,585)</b>	<b>4,021</b>
EPS	<u>(0.04)</u>	<u>(0.10)</u>	<u>(0.14)</u>	<b>(0.16)</b>	<b>0.12</b>
Shares Outstanding	15,320	16,672	21,794	<b>27,869</b>	<b>34,500</b>

Margin Analysis

Gross margin	NMF	95.5%	100.0%	<b>60.6%</b>	<b>84.0%</b>
Sales and marketing	NMF	40.8%	NMF	<b>149.3%</b>	<b>16.0%</b>
General and administrative	NMF	352.8%	NMF	<b>151.7%</b>	<b>32.0%</b>

Year / Year Growth

Total Revenues			(98.3)%	<b>NMF</b>	<b>479.5%</b>
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Source: Company filings and Taglich Brothers' estimates

International Land Alliance, Inc.

Quarterly Income Statements 2020A - 2022E  
(in thousands \$)

	3/20A	6/20A	9/20A	12/20A	2020A	3/21A	6/21A	9/21A	12/21E	2021A	3/22E	6/22E	9/22E	12/22E	2022A	
Revenue	15	11	14	(32)	8	9	8	8	1,700	<b>1,726</b>	2,200	2,400	2,600	2,800	<b>10,000</b>	
Cost of revenue	-	-	-	-	-	-	-	-	680	<b>680</b>	352	384	416	448	<b>1,600</b>	
Gross profit	15	11	14	(32)	8	9	8	8	1,020	<b>1,046</b>	1,848	2,016	2,184	2,352	<b>8,400</b>	
Sales and marketing	359	58	15	(309)	123	17	1,198	61	1,300	<b>2,576</b>	100	100	100	1,300	<b>1,600</b>	
General and administrative	406	318	601	698	2,023	771	649	497	700	<b>2,617</b>	800	800	800	800	<b>3,200</b>	
Operating income (loss)	(750)	(366)	(601)	(421)	(2,138)	(779)	(1,839)	(550)	(980)	<b>(4,148)</b>	948	1,116	1,284	252	<b>3,600</b>	
Extraordinary items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Income from equity-method investment	-	-	-	-	-	-	7	32	91	<b>130</b>	90	90	90	90	<b>360</b>	
Other income (expense)	-	-	-	(58)	(58)	(11)	2	100	100	<b>191</b>	100	100	100	100	<b>400</b>	
Interest income (expense)	(97)	(98)	(78)	(199)	(471)	(201)	(145)	(224)	(188)	<b>(758)</b>	(145)	(105)	(65)	(24)	<b>(339)</b>	
Net income / (Loss)	(846)	(464)	(679)	(678)	(2,666)	(990)	(1,975)	(642)	(977)	<b>(4,585)</b>	993	1,201	1,409	418	<b>4,021</b>	
Series B pfd stock beneficial conversion feature	-	-	-	(294)	(294)	-	-	-	-	-	-	-	-	-	-	
Net income (loss) to common	(846)	(464)	(679)	(971)	(2,960)	(990)	(1,975)	(642)	(977)	<b>(4,585)</b>	993	1,201	1,409	418	<b>4,021</b>	
EPS	(0.04)	(0.02)	(0.03)	(0.04)	(0.14)	(0.04)	(0.08)	(0.02)	(0.03)	<b>(0.16)</b>	0.03	0.03	0.04	0.01	<b>0.12</b>	
Shares Outstanding	20,629	21,287	22,308	21,794	21,794	23,582	25,976	30,418	31,500	<b>27,869</b>	34,500	34,500	34,500	34,500	<b>34,500</b>	
<u>Margin Analysis</u>																
Gross margin	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	60.0%	<b>60.6%</b>	84.0%	84.0%	84.0%	84.0%	<b>84.0%</b>	
Sales and marketing	NMF	NMF	NMF	NMF	NMF	NMF	NMF	762.5%	76.5%	<b>149.3%</b>	4.5%	4.2%	3.8%	46.4%	<b>16.0%</b>	
General and administrative	NMF	NMF	NMF	NMF	NMF	NMF	NMF	6212.5%	41.2%	<b>151.7%</b>	36.4%	33.3%	30.8%	28.6%	<b>32.0%</b>	
<u>Year / Year Growth</u>																
Total Revenues					(98.3)%	(38.9)%	(22.4)%	(43.2)%	NMF	<b>NMF</b>	NMF	NMF	NMF	NMF	64.7%	<b>479.5%</b>

Source: Company filings and Taglich Brothers' estimates

International Land Alliance, Inc.

Statement of Cash Flows for the Periods Ended  
(in thousands \$)

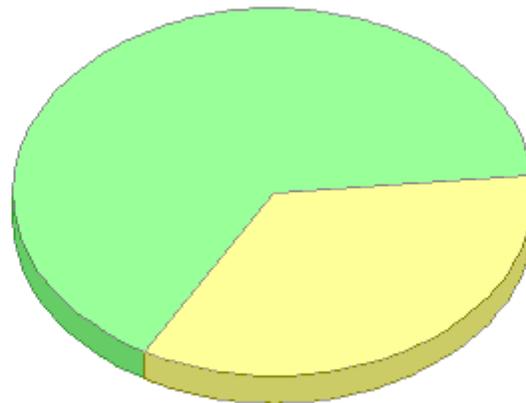
	2018A	2019A	2020A	9M21A	2021E	2022E
Net income (loss)	(681)	(1,596)	(2,667)	(3,607)	(4,585)	4,021
Stock-based compensation	-	483	956	2,001	2,700	2,700
Gain on settlement of debt	-	(84)	-	-	-	-
Loss on debt extinguishment	-	-	-	11	11	-
Depreciation and amortization	-	37	46	35	47	47
Income from equity-method investment	-	-	-	(39)	(130)	(360)
Value of land issued for services in excess of costs	-	26	-	-	-	-
Loss on derivative liabilities	-	(64)	-	-	-	-
Amortization of debt discount	29	111	202	285	380	380
Cash earnings (loss)	(652)	(1,088)	(1,462)	(1,314)	(1,577)	6,788
<i>Changes in assets and liabilities</i>						
Prepaid expenses and other	-	-	(75)	157	208	-
Other non-current assets	-	-	(24)	(8)	(8)	-
Accounts payable and accrued interest	12	(231)	778	287	263	1,568
Contract liability	-	122	62	37	87	-
Accrued expenses	(94)	-	-	-	-	-
Deposit	-	-	12	138	138	-
Land held for sale	-	(18)	-	-	-	-
(Increase) decrease in working capital	(82)	(127)	753	611	688	1,568
<b>Net cash provided by (used in) operations</b>	<b>(735)</b>	<b>(1,215)</b>	<b>(710)</b>	<b>(703)</b>	<b>(889)</b>	<b>8,356</b>
Equity-method investee acquisition	-	-	-	(100)	(100)	-
Cash payment to collaborative agreement	-	-	-	(100)	(100)	-
Building and construction in progress payments	-	(1,398)	(103)	(241)	(241)	(530)
<b>Net cash used in investing</b>	<b>-</b>	<b>(1,398)</b>	<b>(103)</b>	<b>(441)</b>	<b>(441)</b>	<b>(530)</b>
Company expenses paid by investor	-	-	17	-	-	-
Common stock and warrants sold for cash	81	734	125	1,805	1,805	-
Common stock, warrants and plots promised for cash	551	136	228	100	100	-
Common stock issued for warrant exercise	11	130	81	-	-	-
Cash payments on promissory notes - related party	-	-	(76)	(511)	(611)	(754)
Cash payments on promissory notes	(53)	(812)	(128)	(982)	(1,182)	(1,626)
Cash proceeds from promissory notes	125	2,528	406	-	-	-
Proceeds from convertible debt	50	75	-	289	289	-
Cash proceeds from promissory notes - related party	-	-	-	764	764	-
Cash proceeds from refinancing	-	-	-	368	368	-
Cash payments on convertible debt	(43)	(7)	-	-	-	-
<b>Net cash provided by (used in) financing</b>	<b>722</b>	<b>2,784</b>	<b>653</b>	<b>1,833</b>	<b>1,533</b>	<b>(2,380)</b>
<b>Net change in cash</b>	<b>(13)</b>	<b>172</b>	<b>(159)</b>	<b>689</b>	<b>203</b>	<b>5,446</b>
<b>Cash - beginning of period</b>	<b>14</b>	<b>1</b>	<b>173</b>	<b>13</b>	<b>13</b>	<b>216</b>
<b>Cash - end of period</b>	<b>1</b>	<b>173</b>	<b>13</b>	<b>702</b>	<b>216</b>	<b>5,662</b>

Source: Company filings and Taglich Brothers' estimates

**Price Chart**



**Taglich Brothers' Current Ratings Distribution**



65.38 % Buy | 34.62 % Hold

<b>Investment Banking Services for Companies Covered in the Past 12 Months</b>		
Rating	#	%
Buy	4	19
Hold		
Sell		
Not Rated		

### **Important Disclosures**

As of the date of this report, we, our affiliates, any officer, director or stockholder, or any member of their families do not have a position in the stock of the company mentioned in this report. Taglich Brothers, Inc. does not currently have an Investment Banking relationship with the company mentioned in this report and was not a manager or co-manager of any offering for the company within the last three years.

All research issued by Taglich Brothers, Inc. is based on public information. The company paid a monetary fee of \$4,500 (USD) in September 2021 for the creation and dissemination of research reports for the first three months. After the first three months from initial publication, the company will pay a monthly monetary fee of \$1,500 (USD) to Taglich Brothers, Inc., for a minimum of twelve months for the creation and dissemination of research reports.

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### **Analyst Certification**

**I, John Nobile, the research analyst of this report, hereby certify that the views expressed in this report accurately reflect my personal views about the subject securities and issuers; and that no part of my compensation was, is, or will be, directly, or indirectly, related to the specific recommendations or views contained in this report.**

Public companies mentioned in this report:

### **Meaning of Ratings**

**Buy** – The growth prospects, degree of investment risk, and valuation make the stock attractive relative to the general market or comparable stocks.

**Speculative Buy** – Long term prospects of the company are promising but investment risk is significantly higher than it is in our BUY-rated stocks. Risk-reward considerations justify purchase mainly by high risk-tolerant accounts. In the short run, the stock may be subject to high volatility and could continue to trade at a discount to its market.

**Neutral** – Based on our outlook the stock is adequately valued. If investment risks are within acceptable parameters, this equity could remain a holding if already owned.

**Sell** – Based on our outlook the stock is significantly overvalued. A weak company or sector outlook and a high degree of investment risk make it likely that the stock will underperform relative to the general market.

**Discontinued** – Research coverage discontinued due to the acquisition of the company, termination of research services (includes non-payment for such services), diminished investor interest, or departure of the analyst.

### **Some notable Risks within the Microcap Market**

**Stocks in the Microcap segment of the market have many risks that are not as prevalent in Large-cap, Blue Chips or even Small-cap stocks. Often it is these risks that cause Microcap stocks to trade at discounts to their peers. The most common of these risks is liquidity risk, which is typically caused by small trading floats and very low trading volume which can lead to large spreads and high volatility in stock price. In addition, Microcaps tend to have significant company specific risks that contribute to lower valuations. Investors need to be aware of the higher probability of financial default and higher degree of financial distress inherent in the microcap segment of the market.**

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From time to time our analysts may choose to withhold or suspend a rating on a company. We continue to publish informational reports on such companies; however, they have no ratings or price targets. In general, we will not rate any company that has too much business or financial uncertainty for our analysts to form an investment conclusion, or that is currently in the process of being acquired.